Rollovers for Business Start-ups



Also Known as ROBS or 401(K) Business Financing

Investing in Themselves

Rollovers for Business Start-ups allow your candidates to leverage existing retirement funds to invest in a small business or franchise — without incurring tax penalties. It's one of the most efficient ways small business owners can finance a business start-up, acquisition, or expansion.

How it Works





A New C Corp is Established

C Corp Establishes Retirement Plan -Usually a 401(k)



Existing Retirment Funds are Rolled into the New 401(k) Without triggering a taxable distribution



4 The 401(k) Purchases Stock in the C Corp



5 The New C Corp, Now Cash Rich, Can Start a Business or Franchise

Benefits



Quicker Path to Profitability

Because it's not a loan, no monthly payments or interest rates are involved, allowing your candidates to make money faster.



Experienced and Dedicated Team

Your candidates are in are in good hands. The Guidant team has over 20 years of experience and completed more ROBS transactions per year than any competitor.



Confident Investing

Unlike the stock market, this is an investment your candidates can control, so they won't have to worry about market volatility.



Increased Options

ROBS can be used with other financing methods to increase available capital or as the down payment on a loan.

